Partnering to Scale Innovation

HarvestPlus
Better Crops • Better Nutrition

ANNUAL REPORT 2017



HarvestPlus develops and promotes biofortified staple food crops to improve human health and nutrition, and provides global leadership on biofortification evidence and technology.

A Hidden Problem

More than two billion people in the world do not get enough essential vitamins and minerals, such as vitamin A, iron and zinc, in their daily diets. Those living with this type of hidden hunger may appear healthy, but are vulnerable to illness, infection and even death.

VITAMIN A DEFICIENCY

- Impairs growth
- · Causes eye damage leading to blindness
- Increases risk of infections such as diarrheal disease

IRON DEFICIENCY

- Impairs mental development and learning capacity
- Increases weakness and fatigue
- May increase risk of women dying in childbirth

ZINC DEFICIENCY

- Contributes to stunting and loss of appetite
- Lowers immunity
- Increases risk of diarrheal disease and respiratory infections



HarvestPlus Crops

We support countries globally to test and release biofortified nutritious crops so that farmers and consumers can enjoy the benefits of them.



BEANS

Nutritional Benefits: Provides up to 80% of daily iron needs

Farmer Benefits: High yielding, virus resistant, heat and drought tolerant



MAIZE

Nutritional Benefits: Provides up to 50% of daily vitamin A needs

Farmer Benefits: High yielding, disease and virus resistant, drought tolerant



PEARL MILLET

Nutritional Benefits: Provides up to 80%

of daily iron needs

Farmer Benefits: High yielding, mildew resistant, drought tolerant



WHEAT

Nutritional Benefits: Provides up to 50% of daily zinc needs

Farmer Benefits: High yielding,

disease resistant



CASSAVA

Nutritional Benefits: Provides up to 100% of daily vitamin A needs Farmer Benefits: High yielding,

virus resistant



SWEET POTATO

Nutritional Benefits: Provides up to 100% of daily vitamin A needs

Farmer Benefits: High yielding, virus

resistant, drought tolerant



RICE

Nutritional Benefits: Provides up to 40% of daily zinc needs

Farmer Benefits: High yielding, disease

and pest resistant

Dear Friends,

A world without two billion people suffering from micronutrient deficiencies is within humanity's grasp. As part of this vision, imagine a future where most of the staple foods grown and consumed in developing countries are biofortified.

Crop development research by CGIAR Centers and national agricultural research systems has been central to the success of biofortification. To date, more than 290 biofortified varieties of 12 staple food crops have been released or are in testing in more than 60 countries around the world. In selected countries, seed and marketing specialists are working across value chains to introduce and speed up the adoption of biofortified crops. Thanks to the dedicated efforts of hundreds of partners, 50 million people in farm households are growing and eating biofortified foods. Yet the work has only just begun.

The evidence continues to build that biofortification improves lives. Lessons learned from almost five years of delivery were published in a special issue of the *African Journal of Food, Agriculture, Nutrition and Development.* New nutrition research findings indicate iron-biofortified beans not only reduce iron deficiency, but also improve cognitive and physical performance. These promising results follow earlier data about significant reductions in disease and iron deficiency and improved night vision.

Bringing agriculture to the forefront of efforts to reduce malnutrition may have once seemed implausible and impractical, but ideas and seeds can be powerful things. Last year, we were named a Food Innovator by LAUNCH, and USAID inducted us into their coveted Million Lives Club in recognition of our impact. We were honored to be one of only four finalists out of 1,904 applicants in the MacArthur Foundation's prestigious 100&Change competition, which raised the profile of biofortification globally and connected us to new partners and friends.

Because the impacts of agricultural interventions develop inexorably but relatively slowly over time, this success could only have happened due to the long-term and sustained support of the UK Department for International Development, the Bill & Melinda Gates Foundation, and numerous other donors. Now also with new funding from the MacArthur Foundation and a new strategic plan guiding our work over the next five years, we will continue to persevere to multiply the health impacts of biofortified crops.

Our shared quest to nourish the most vulnerable may have once seemed revolutionary. Today it is transforming our ability to address and prevent malnutrition. Our diverse partners around the world — researchers in agriculture, human nutrition, food science, economics, and genetics; seed and food companies; those involved in farm extension; national and multinational policymakers from multiple sectors—all make scaling this innovation possible.

With gratitude to our many partners,

Hawarth E. Bawi

Founder and CEO, HarvestPlus

Where We Work

HarvestPlus works with diverse partners from government, business and civil society to develop, test and release biofortified crops; educate farmers and consumers on the benefits of these crops; and build markets to ensure these nutritious foods reach as many people as possible.



people are growing and eating these healthier crops in countries where HarvestPlus works,

and adoption continues to accelerate.



PAKISTAN

Only two years after introduction, have been trained and more than half a million people are consuming zinc wheat.



BANGLADESH

Public, private, and nongovernmental partners are mainstreaming zinc rice into their research and agricultural extension programs and product portfolios. Zinc wheat and iron-zinc lentils are also increasingly available.

INDIA



UGANDA

Ugandan President Yoweri Museveni launched the release of high iron beans as an agricultural strategy addressing malnutrition.



BANGLADESH





RWANDA DEMOCRATIC REPUBLIC OF CONGO



INDIA

14 private seed companies, 7 public NGOs are developing high-iron pearl millet varieties, testing them, and evaluating new products. Setting of minimum standards of iron and zinc levels is now a core requirement national pearl millet testing trials.



ZIMBABWE



One million people are already consuming vitamin A maize and iron beans only 2.5 years after their release in partnership with the Livelihoods and Food Security Programme funded by the UK Department for International Development.

RWANDA





In partnership with community based private grain traders and the local agricultural extension system Twigire Muhinzi, 22 grain aggregation centers were established to link iron bean producers to markets and improve access to the product by consumers. More than a third of the total iron bean seed dissemination occurred through this extension service.

Successes: Research and Programs

Our impact is underpinned by a rigorous evidence-based approach.

290₹

VARIETIES OF 12 STAPLE FOOD crops have been released or are in testing in 60 countries.

29



NEW VARIETIES

of several biofortified crops were released in 2017 across Latin America and the Caribbean, Asia and Africa, including the first release of zinc maize, in Honduras.

MORE PEOPLE GREW AND ATE BIOFORTIFIED CROPS IN 2017

In recent years, peer-reviewed clinical trials have demonstrated that biofortified foods have a positive impact in health and nutritional status, including:

- reduction in the prevalence of diarrhea among children under three
- reversal of iron deficiency in children and women
- improved cognitive and physical performance in women and children
- improved night vision in children

440

PARTNERS

We have collaborated with more than 440 partners globally to develop, deliver and promote biofortified crops

102

PUBLICATIONS

In 2017, 102 publications published and seven citations in policy reports

20

COLINTRIES

20 governments have now incorporated biofortification into their national health and agriculture strategies and plans







Portraits of Partnership

Around the world. hundreds of organizations, from research institutes to public and private sector partners to local and global nongovernmental organizations, help us develop and disseminate nutrient-rich crops. Ensuring biofortified crops meet nutritional needs and are attractive to farmers and consumers necessitates collaboration with plant breeders, nutritionists, economists and behavior change experts. Here are just a few of the over 400 partners who make this groundbreaking work possible.



Asia

Private partnerships: Sustaining our impact

Over the past five years, HarvestPlus Bangladesh has made significant progress in reaching low-income rural families with zinc rice. By the end of 2017 the total number of zinc rice growing and consuming households had reached 1.26 million.

"In a country where 99% of people eat rice every day and nearly 40% of children are stunted due to a lack of zinc in their diets, this biofortified food is a major breakthrough," says Bangladesh Country Manager Dr. Khairul Bashar.

These results garnered the attention of PRAN, the largest food distribution company in Bangladesh, which agreed to purchase zinc rice directly from farmers in northern Bangladesh. The pilot was such a success that PRAN entered into a formal partnership with HarvestPlus to expand the project to 120,000 farmers and to sell zinc rice through their distribution network.

"Everything we do focuses on our main goal: improving the health of vulnerable children and women," says Dr. Bashar. "Farmers are eager to participate because the opportunity to sell their zinc rice surplus to the largest food distributor in the country gives them a predictable source of income over the long term."

Consumers living in rural areas and purchasing food from shops where PRAN sells can also benefit from the added nutrients. The company's sales to other countries around the world could allow even more families to benefit from biofortification.





Africa

Community partnerships: Expanding our impact

In Zambia, the learning and earning potential of 40% of children under five has been stunted by malnutrition. HarvestPlus saw a way to help feed schoolchildren in a nutritious and educational way: a competition to show children the benefits of adding the color orange—from vitamin A maize—to their health.

Adding biofortified foods to school meals not only helps scale the impact of biofortification, it's also a viable solution for many institutions. "A lot of schools have available arable land," says Khululiwe Dlamini, HarvestPlus' regional marketing specialist in Africa. "Enabling schools to grow vitamin A orange maize gets nutrition sustainably to children, building healthier future generations."

Students at four primary schools grew a hectare (2.5 acres) of vitamin A orange maize. While the children cared for their vitamin A orange maize plants, the teachers helped the students learn about the nutritional benefits of this crop. Once the maize was harvested, a cooking demonstration allowed students and their parents to taste their hard work.

"We want to influence diet choices starting at a young age, so that children not only make good choices for themselves, but also take that knowledge home to their parents and influence decisions in the household," explains Emely Mwale, HarvestPlus' demand creation expert.

While all the students came away with new school supplies and a new awareness of the important role of vitamin A in helping them grow up healthy, one school received a special reward for the success of their harvest. For their 48,880 maize cobs, the Chipapa Primary School earned a hammer mill to grind maize for income and student consumption. More edifying and edible competitions are expected in neighboring countries in the near future.

Latin America

Public partnerships: Embedding our impact

After 50 years of civil war, Colombia is implementing a national program to reintegrate former combatants into their communities and encourage farmers to transition from illegal crops like coca and poppy to growing staple food crops. Biofortification is part of that solution.

"Beyond their nutritional value, biofortified crops in this area are widely known to meet farmers' demands for yield, quality and climate tolerance," says Julio Ramírez, Head of the Seed Department at the Colombian Agricultural Research Corporation. "We hope that our joint work with HarvestPlus will encourage more farmers to choose to participate in this program." "Already, 10,000 households throughout Colombia are reaping the benefits of biofortified crops—both nutritionally and economically," says Dr. Carolina González, Deputy Director of HarvestPlus Latin America and the Caribbean. "By partnering with this national program, we will be able to reach even more families with biofortified crops that provide critical nutrients." These include staple crops important to food security like maize, beans and rice, and commercial crops like cocoa or sugar cane. In this way we are not only scaling

innovation—but scaling

hope.

Governance

HarvestPlus is a joint venture between the International Center for Tropical Agriculture (CIAT) and the International Food Policy Research Institute (IFPRI). The Boards of Trustees of CIAT and IFPRI have delegated the responsibility for oversight of HarvestPlus to a Program Advisory Committee, which acts in effect as a Board of Trustees for HarvestPlus.

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ICARDA Board Chairwoman Germany

Barbara Wells*

Director General, International Potato Center Peru

* Joined in 2018



Our team

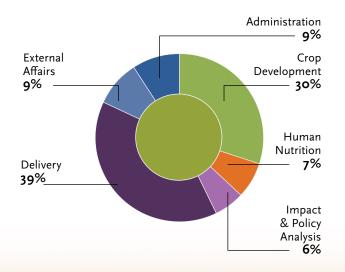
Representing more than 20 countries, HarvestPlus staff bring many years of experience from across different disciplines and from public, private, academic and nongovernmental sectors to address the problem of micronutrient malnutrition. HarvestPlus staff are based at the International Center for Tropical Agriculture (CIAT) in Cali, Colombia, or the International Food Policy Research Institute (IFPRI) in Washington, D.C. Many are posted in countries where biofortified staple crops are being delivered. There are HarvestPlus offices or team members in Bangladesh, Brazil, Colombia, the Democratic Republic of Congo, Guatemala, India, Nicaragua, Nigeria, Pakistan, Rwanda, Uganda, Zambia and Zimbabwe.

Financial Summary

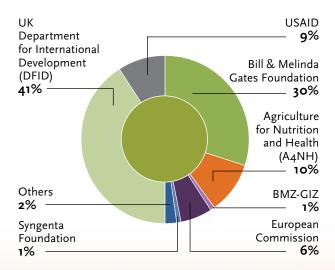


In 2017, the UK Department for International Development granted an additional $\pounds 4$ million to help increase private sector involvement in the delivery of biofortified crops in Africa and South Asia. The Bill & Melinda Gates Foundation awarded an additional US\$6 million in funding, allowing us to expand our work in biofortification to two new Indian states (Bihar and Odisha) over the next five years. As a finalist in the MacArthur Foundation's 100&Change competition, we were awarded \$15 million to scale up our work in Africa in the next three years.

Unrestricted Disbursements



2017 Donors







We are proud to work with hundreds of partners around the world to achieve our shared goal of improving nutrition, health and livelihoods.

CG CENTERS

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Bhai Bhai Traders

Christian Commission for

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Rural Producers Association of the Angio Branco Settlement, Eliseu Martins-PI

Rural Producers Association of the Settlement Center of Cabeceira. Caxias-MA

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Bismonco Foods

Building Nutritious Food Basket (BNFB)

Cassava Growers Association of Nigeria (CGAN)

Cassava Processors Association

of Nigeria (CAPAN)

Catholic Relief Services (CRS)

Cato Foods

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Dala Foods

Dangote Foundation

Development Dynamics

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Value Chain Development Project

International Potato Center (CIP)

International Institute of Tropical Agriculture (11TA)

Japan International Cooperation Agency (JICA)

Jirkur Seeds

Justice Development and Peace Commission (JDPC) Ilorin

Justice Development and Peace Commission (JDPC) Uyo

Justice Development and Peace Commission (JDPC) Ibadan

Justice Development and Peace Movement (JDPC) Oyo

Kaduna State Agricultural Development Project

Kebbi State Agricultural and Rural Development Authority (KARDA)

Kolping International

Maina Seeds

Maize Association of Nigeria (MAN)

Maize Growers and Processors

Association of Nigeria (MAGPAN)

Market Development in the Niger Delta Programme (DFLD-MADE)

Maslaha Seeds

Micmakin Nigeria Limited

(Oyato Foods)

National Directorate of Employment (NDE)

National Orientation Agency (NOA) -Regional (North Central)

National Root Crops Research Institute (NRCRI), Umudike

National Television Authority (NTA)

Nestle

Newage Solutions

News Agency of Nigeria (NAN)

Niji Lukas Nigeria Limited

(Niji Foods)

Nollywood – FAD Productions

Obafemi Awolowo University (OAU), Ile

Olo Industries Limited (TopLife Foods)

Oyo State Agricultural Development Programme (OYSADEP)

Premier Seed

Redeemed Aids Programme Action Committee (RAPAC) - Benue State

Rotary

Sassakawa Global 2000

SeedCo

Sen. Adeyemo Women Empowerment

Coop (SAWEC) State Radio Broadcasting

Corporations

Techniseed

TechnoServe

The Guardian Newspaper

The Nations Newspaper

ThisDay Newspaper

United States Agency for International Development (USAID) Maximizing Agricultural Revenue and Key Enterprises in Targeted Sites II

(MARKETS II)

4Media Solutions

University of Ibadan - Oyo State

Value Seed

West Africa Agricultural Productivity Programme (WAAPP)

Pakistan

Advance Seed Corporation, Tando Allah Yar

Agri. Nova Seed Corporation, Ghotki Al Shamas Seed Corporation, Liaqat Pur

Alzaraun Seed Corporation,

Bahawalpur

Beacon Seed Corporation, Kunri Umar Kot

Bhugio Seed Corporation, Mirpur Khas CKD Seeds, Gujranwala

Engro-Pakistan

Fatima Fertilizer Company, Pakistan

Fauji Fertilizer Company Limited

Federal Seed Certification &

Registration Department (FSC&RD)

Food and Agriculture Organization of the United Nations (FAO)

ICI-Pakistan

JB Seed Corporation, Liaqat Pur

Jehan Agro Enterprises, Mirpur Khas Jullundher Seed Corporation, Rahim

Yar Khan

Bahawalpur

Khawateen (Women) Welfare Council,

Leveraging Agriculture for Nutrition in South Asia (LANSA)

Lok Sanjh

& Research

Ministry of National Food Security

Ministry of National Health Services,

Regulation and Coordination Ministry of Planning, Development

and Reform MNS Agriculture University, Multan

National Agricultural Research

Center (NARC)

National Agricultural Research

System (NARS)

Neelam Seed Corporation, Multan Pakistan Agricultural Research

Council (PARC), Islamabad

Pakistan Floor Mills Association

PARC-AgroTech Company PMAS Arid Agriculture University,

Rawalpindi Provincial Departments of Food,

Agriculture and Health

Punjab Seed Corporation Resham Seed Corporation, Rahim

Yar Khan

Scaling Up Nutrition Movement (SUN) Shan Seeds, Khanewal

Shoaib Seed Corporation, Sukkur

Sindh Seed Corporation

Tando Adam Seed Corporation

Tara Seed, Lahore

TASSCO, Tando Allah Yar Trigon Int. Multan

University of Agriculture Faisal Abad

World Vision

4-Brothers, Lahore

Panama

Agricultural and Livestock Research Institute of Panama (IDIAP)

Food and Agricultural Organization (FAO)

Ministry of Agricultural Development

Ministry of Education

Ministry of Health

Ministry of Social Development National Secretary for National

Food Program

Panama University Patronato de Nutrición

Specialized Analysis Institute

World Food Programme (WFP)

Rwanda

Adventist Development and Relief

Agency Rwanda (ADRA)

African Evangelistic Enterprise

Rwanda (AEE)

API RUGEMA

Eglise Presbytherienne

au Rwanda (EPR)

FarmFresh

Food and Agriculture Organization

of the United Nations (FAO)

Association François-Xavier Bagnoud

Rwanda (FXB)

Howard G. Buffett Foundation

Project/MINAGRI

Impakomu Cooperative

Koainya Cooperative

Mbakungahaze Cooperative

Ministry of Agriculture and Animal

Resources (MINAGRI)

Ministry of Education (MINEDUC)

Ministry of Health (мон)

Ministry of Local Government

(MINALOC)

One Acre Fund

Red Cross Rwanda

Rural Sector Support Program (RSSP)/

MINAGRI

Rwanda Agriculture Board (RAB)

Rwanda Improved Seed

Company (RISCO)

SeedCo Rwanda

Society for Family Health- Rwanda

Gimbuka Project/Caritas-Rwanda

Gikuriro Project/Catholic Relief

Services

Global Alliance for Improved

Nutrition (GAIN)

Global Communities Improved Services for Vulnerable Populations

(ISVP) Program/USAID Twiyubake

UATA Cooperative

Umucyo Coop

Union des Coopératives Agricoles

Intégrées (UNICOOPAGI)

Win Win

World Food Programme (WFP)

Purchase for Progress (P4P)

World Vision International

Tanzania

Kibaha Sugarcane Research Institute

Uganda

Africa 2000 Network (A2N)

BioCrops

Caritas - Hoima Diocese

Community Enterprise Development

Organization (CEDO) Seeds

Farm Radio International

International Potato Centre

Kigarama Cooperative and

Marketing Society

Makerere University, Department

of Agricultural Production,

College of Agricultural and

Environmental Sciences

Mbarara University - Healthy Child

Uganda Project

Ministry of Agriculture, Animal

Industry and Fisheries

Ministry of Health

National Agricultural Research

Organization

National Crops Resources Research

Institute (NACRRI)

Pearl Seeds

Samaritan's Purse

Senai Biosciences

Volunteer Efforts for Development

Concerns (VEDCO)

World Vision

Zambia

Advanta Seed

AfriSeed

AgResults

Butemwe Milling

Care International

Chimusoro Milling

Choma Milling

Civil Society Organisation on

Scaling Up Nutrition (cso-sun)

Concern WorldWide

Development Aid From People

to People (DAPP)

Fanyate Milling FVG Milling

Indaba Agricultural Policy Research

Institute (IAPRI)

Johns Hopkins Bloomberg School

of Public Health

Kamano Seed

Ministry of Agriculture

Ministry of Education

Musanza Milling

Mushe Milling

National Food and Nutrition

Commission (NFNC)

National Institute for Scientific

and Industrial Research (NISIR)

NutriAID

Peace Corps

Programme Against

Malnutrition (PAM)

Purdue University

Scaling Up Nutrition Business

Network (sun Business)

Seba Foods

SeedCo

Self-Help Africa (SHA)

SHAIS Foods

Star Milling

Sylva Group of Companies

Total Land Care

Tropical Disease Research

Center (TDRC)

University of California, Davis

University of Wisconsin-Madison

University of Zambia

World Food Programme

World Vision

Yoyo Foods

Zambia Seed Traders Association (ZASTA)

ZamSeed

Zimbabwe Agricultural and Rural Development

Authority (ARDA) Seeds

Cairns Foods

CARE

Champion Seeds

CIMMYT Southern Africa

Regional Office

Coffey Community Capacity Building

Initiative Centre for Africa (CCBICA) Community Technology

Development Organisation

Delta Beverages Department for International

Development (DFLD)

ENTERPRISE

EXTRA Food and Agriculture

Organization (FAO)

Farmers Association of Community Self-Help Investment Group

Food & Nutrition Council GOAL

Grain Millers Association

Institute (IAPRII)

Heifer

Indaba Agricultural Policy Research

International Crops Research Institute for the Semi-Arid Tropics (ICRISAT)

Inclusive Financial services

Improved Nutrition and Sustainable Production for Increased Resilience

and Economic Growth (INSPIRE)

Intercrest Capital

Mennonite Economic Development

Associates (MEDA)

Mercy Corps

Micro Plan

Ministry of Agriculture, Lands & Rural

Resettlement

Ministry of Health & Child Care

Ministry of Primary & Secondary

Education

Mukushi Seeds

National Tested Seed

OXFAM

Palladium

Practical Action

Prime SeedCo

QUEST Financial services

Swiss Agency for Development and Cooperation (SDC)

SNV

Steward Bank

Sustainable Agriculture Trust

Technoserve

United Nations Development Programme (UNDP)

United States Agency for International

Development (USAID)

VIRL Rural Social Financial Services

We Effect

World Food Programme (WFP)

Welthungerhilfe (wнн)

World Vision Zimbabwe Commercial Farmers

Services

7imbabwe Microfinance Fund Zimbabwe Prisons & Correctional





HarvestPlus improves nutrition and public health by developing and promoting biofortified food crops that are rich in vitamins and minerals, and providing global leadership on biofortification evidence and technology. HarvestPlus is part of the CGIAR Research Program on Agriculture for Nutrition and Health (A4NH). CGIAR is a global agriculture research partnership for a food secure future. Its science is carried out by its 15 research centers in collaboration with hundreds of partner organizations. The HarvestPlus program is coordinated by two of these centers, the International Center for Tropical Agriculture (CIAT) and the International Food Policy Research Institute (IFPRI).

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