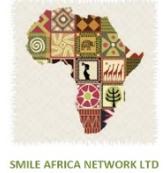




FILMMAKER & ACTOR BIOS



SMILE AFRICA NETWORK LTD

Media Contacts: Agnes Ademakinwa, HarvestPlus, Nigeria, A.Ademakinwa@cgiar.org Tel: +234 8028021602
Vidushi Sinha, HarvestPlus. Washington DC. v.s.vidushi@cgiar.org Tel: +1 703-505-7438

FILMMAKERS

Zeb Ejiro, OON

Zeb Ejiro leads three other directors in the Smile Africa Network made up of Fidelis Duker, Chico Ejiro and Obi Osotule. They have nearly 30 years' experience in the Nigerian film and entertainment industry and use their platform to advance the cause of development in Africa. Zeb Ejiro is referred to as the Father of Modern Day Film Production or New Nigerian Cinema globally referred to as Nollywood. He is the most internationally known of the multi-hyphenate entrepreneurship and classic movies which have stood him apart. He is responsible for discovering several Nollywood stars and, for this, was honored with a National Honor of Officer of the Order of The Niger (OON) by the former President of Nigeria, President Olusegun Obasanjo, in 2005. He is the President/CEO, of Zeb Ejiro Productions Limited and Movieland Network Limited that are acclaimed in Nigeria for producing films and soap operas that redefined the Nigerian entertainment and film industry. Some of his works include Fatal Desire, A Night In The Phillipines, Domittila, Mortal Sin, Extreme Measures, Ripples, and Sakobi, among others. Zeb Ejiro leads boards and governing councils of various professional associations in the movie industry. Among them are the Association of Movie Producers, Directors Guild of Nigeria, Actors Guild of Nigeria and Association of Movie Producers of Nigeria. He also chairs an NGO called Artistes United Against Rape (AUAR). Ejiro has been decorated with accolades for his milestone contributions to Nollywood. Amongst these are Lifetime Achievement Award by the Africa Movie Academy Award (AMAA) and Lifetime Service Award for pioneering work in Nollywood known as Best Of The Best Honours.

Quote: *"No doubt these movies will go a long way in addressing the scarce nutrition information we have in this part of the world. We are optimistic that they will help educate the Nigerian populace that consumes cassava."* – Zeb Ejiro

Photo link: <http://www.beonething.com/wp-content/uploads/2014/09/unnamed4-511x400.jpg.pagespeed.ce.logaePjzFk.jpg>

Fidelis Duker

Fidelis Duker is one of Nigeria's foremost filmmakers who has written, produced or directed over 80 different motion pictures in his over 25 years as a creative entrepreneur.

Quote: *"The correlation between agriculture and health was what really intrigued me as I saw that the two sectors can work together and contribute to human development. I commend the HarvestPlus/Nollywood partnership"* – Fidelis Duker

Photo link: <http://i1.wp.com/eraveng.com/wp-content/uploads/2014/01/fidelis.jpg>

Chico Ejiro

Nicknamed "Mr. Prolific", Chico Ejiro has directed over 100 movies in his career that has spanned over 20 years. Some of his award winning films are Silent Night, Outkast, Odum, Evil Men, and Treasures.

Quote: *"Now it will be obvious that Nollywood has an important role to play in health and agricultural subjects in a sublime way"* – Chico Ejiro

Photo link: <http://www.punchng.com/wp-content/uploads/2013/03/Chico-Ejiro.jpg>

ACTORS

Segun Arinze

A pioneer of the Nigerian movie industry and a celebrated actor and singer, Segun Arinze's career in Nollywood has spanned over 25 years. He has acted in several movies, including Silent Night, Anini, Prostitute, Across The Niger, Invasion 1897, Darkest Night, Not My Will, 30 Days, and Nemesis.

Quote: *"It is commendable that HarvestPlus considered Nollywood a veritable platform to pass the Vitamin A Cassava information. Moreover, the underprivileged ones or those in the rural areas who hitherto cannot afford nutritious foods will now know that they can now have it in their meals"* – Segun Arinze

Photo link: http://naijas.com/wp-content/uploads/2013/11/segun_arinze.jpg

Monalisa Chinda

Monalisa Chinda is one of Nollywood's versatile female artistes with a career spanning nearly 20 years for which she has received critical accolades for roles in movies and in stage productions in Nigeria.

Quote: *"I found the project very engaging and informative as I was able to understand the several benefits arising from vitamin A Cassava in children"* – Monalisa Chinda

Photo link: http://www.mjemagazine.com/wp-content/uploads/2011/09/Monalisa_jpg.jpg

Emeka Ossai

Quote: *"Cassava is a normal staple meal of Nigerians and I can say the Vitamin A Cassava film will go a long way in informing and educating Nigerians on the benefits of Yellow cassava"* – Emeka Ossai

Photo link: <http://4.bp.blogspot.com/-SwH75XYX9o0/UNX2wWRM9zI/AAAAAAAAAc-A/tAk3PNtEoXU/s1600/Emeka+ossai+-+Simply+Samad.jpg>